






Celebrating excellence and innovation in **eCommerce**



ECOMMERCE AWARDS 2020

SPONSORED BY  **shopware**

Organised by  **beyond** In Partnership with  **Revolution**

On behalf of  **CloserStill** In association with  **ECOMMERCE EXPO**  **imrg**
the voice of e-retail



@eCommAwardsLDN

30 September – 1 October 2020, ExCeL, London

Directly associate your brand with **quality, excellence** and **innovation** NOW

Align your company with industry excellence

We are in difficult times, and our positive thoughts go out to you all. Normality will resume and when it does, it's very important to be in the best possible position to capitalise on any new opportunities available.

Given the uncertain times we are currently facing, we are keeping a close watch on Government recommendations and will keep you updated if any changes need to be made to the current plans. In the meantime, we have developed an excellent sponsorship package that, at no risk, still allows you to align your company with excellence in the eCommerce industry. It ensures you capitalise fully on the extensive entry promotion that we are undertaking over the next few months and, gives you the opportunity to cost-effectively enter the Awards into the bargain!

Your eCommerce Awards Online Sponsor Package ...

eCommerce Awards is owned by CloserStill, organisers of eCommerce Expo and TFM. As such, the Awards are promoted extensively via their quality pre-registration and visitor databases with our campaigns regularly reaching around a quarter of a million applicable industry contacts. We also have a wide range of media partners, including IMRG, 365 Retail, Modern Retail, Ecommerce News, Essential Retail ...

As a sponsor, you will benefit from our numerous advertising, web, email and social media campaigns involving these leading organisations.

Logo Branding

Your company logo on all event literature and pre-event marketing materials and use of the eCommerce Excellence Awards logo.

Please note that this is subject to print deadlines and logos will be included on all printed material from the time the sponsorship package has been agreed.

Website Promotion

Your company logo placed on the event website **www.ecommerceawards.london** with a link through to your company profile / website and 250 word promo description of your company activity.

Press Releases and PR Initiatives

Any press releases sent to appropriate media for the awards will refer to your company.

Pre Awards Marketing Campaign Inclusion

Includes targeted email campaigns, eBulletins, entry campaigns, direct mail campaigns and social media interaction.

Awards Entry

Includes the entry of 1-3 or 4+ categories.

Opportunity Cost:

Online Sponsor Package (including 4+ entries):	Only £595 + VAT
Online Sponsor Package (including 1-3 entries):	Only £550 + VAT
Online Sponsor Package (no entries):	Only £350 + VAT



**RAISE YOUR PROFILE
AND DRIVE SALES**