

Celebrating
excellence and
innovation in
eCommerce

ECOMMERCE AWARDS 2019

Wednesday 25 September 2019
London Marriott Hotel Grosvenor Square

Organised by **beyond**
MEDIA SERVICES

In Partnership with **Revolution**

@eCommAwardsLDN

On behalf of **CloserStill**

In association with

**ECOMMERCE
EXPO**

imrg
the voice of e-retail

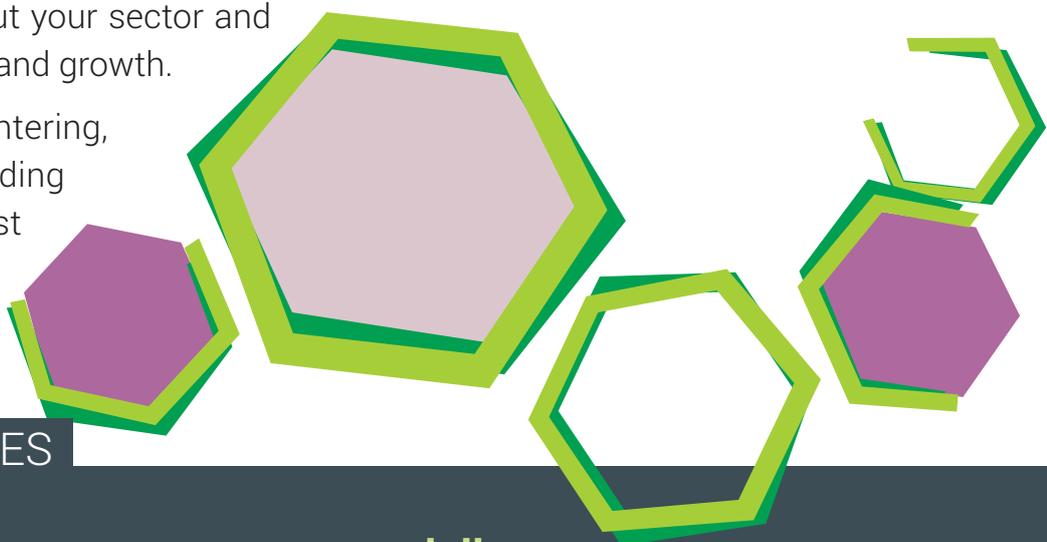
eCommerce Awards for Excellence 2019

will take place on Wednesday 25 September 2019 at London Marriott Hotel Grosvenor Square

Now in their eleventh year, the eCommerce Awards for Excellence have consistently broken new ground in highlighting some of the very best online retailers, online companies, agencies, innovations, products and campaigns the ecommerce industry has to offer.

You will notice that for 2019, we have again continued to closely align with CloserStill's eCommerce Expo and TFM exhibitions. Indeed, eCommerce Excellence Awards 2019 represent a fantastic networking opportunity for anyone who's serious about your sector and its continual improvement and growth.

If you're considering entering, sponsoring or fancy attending with your teams, don't just think about it... Do it NOW.



THE 2019 CATEGORIES

industry

- Best Electrical eCommerce
- Best Fashion eCommerce
- Best Financial Services eCommerce
- Best Food & Drink eCommerce
- Best Health & Beauty eCommerce
- Best Home & Garden eCommerce
- Best Leisure, Fitness & Outdoors eCommerce
- Best Telecommunications eCommerce
- Best Travel, Ticketing & Entertainment eCommerce
- Best Specialist eCommerce

campaigns

- Best Cross Border Marketing Campaign
- Best eCommerce Loyalty Campaign
- Best Email Marketing Campaign
- Best Marketing & Advertising eCommerce Campaign
- Best Social Media Campaign

judges

Our high calibre independent Judging Panel – including representatives from all areas of the eCommerce world - will once again determine this year's Finalists and Winning entrants!

Visit www.ecommerceawards.london for more details.

specialist

- Best eCommerce Customer Service
- Best Mobile eCommerce
- Best Use of a Multichannel
- Best Use of AI
- Best Use of Merchandising
- Best Use of Personalisation
- Best Website Launch / Relaunch

business

- Best Agency
- Best B2B eCommerce
- Best eCommerce Technology Innovation
(available to all EXCEPT eCommerce Expo exhibitors)
- Best Innovation in eCommerce Delivery/Logistics becomes
- Best Innovation in eCommerce Delivery/Logistics
- Best Innovation in eCommerce Payment
- Best Product at eCommerce Expo
(available to eCommerce Expo exhibitors ONLY)
- Best Product at TFM
(available to TFM exhibitors ONLY)

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Directly associate your brand with **quality, excellence** and **innovation** as Headline Sponsor

Raise your company profile

Align your company with industry excellence

Network with customers and future clients

Logo Integration As headline sponsor you would be named as:
'eCommerce Awards in association with (YOUR company name)

Pre-Awards Activity

Logo Branding

In addition, your company logo on all event literature and pre-event marketing materials & use of the eCommerce Excellence Awards logo.

Please note that this is subject to print deadlines and logos will be included on all printed material from the time the sponsorship package has been agreed.

Website Promotion

Your company logo placed on the event website **www.ecommerceawards.london** as a 'Headline Sponsor' on all 2019 web pages, with a link through to your company profile / website and 250 word promo description of your company activity.

Press Releases and PR Initiatives

Joint press release to announce Headline Sponsor status. Any press releases sent to appropriate media for the awards will refer to your company.

Pre Awards Marketing Campaign Inclusion

This consists of targeted email campaigns, eBulletins, entry and table sales campaigns, coverage via <https://insights.ecommerceexpo.co.uk/> and our media partners, direct mail campaigns and social media interaction.

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**Headline Sponsor
Only £9950+VAT**

Please note that Headline Sponsorship is available on a first come first served basis.

Awards Night Activity

Awards Attendance

2 x Premium positioned tables of 10 guests at the event.

Branding Included on all:

- Video screens
- Venue signage
- Stage signage
- Trophies

Plus, advert on back cover of A5 Awards menu & running order.

Welcome Speech

Welcome the 2019 guests with a 2 minute speech prior to the Awards being presented.

Trophy Presentation on Stage

A representative of your company will be invited on stage to make three category presentations, handing out 3 trophies to deserved winners - plus branding on AV for your sponsored category, a professional photo call with each category winner and a personalised award displaying your company name.

Access to the After Show Party with branding on all relevant signage.

Sponsored Email Campaign

Dedicated 3rd party email to be sent 1 x prior and 1 x post event to database.

Post Awards Marketing

Logo inclusion on the winners email sent to all attendees and the full database. Logo inclusion in post event general marketing campaigns. company mention included in the press releases and issued to trade press.

Judging Panel

You will have the opportunity of providing a senior representative to be a judge for the Awards (suitability allowing).

Wherever the eCommerce Awards logo appears, so will yours

Optimise your branding at the **Oscars** of your **Industry** as a Category Sponsor

Raise your company profile

Align your company with industry excellence

Network with customers and future clients

As a Category Sponsor, you'll benefit from the following extensive package of goodies:

Pre-Awards Activity

Logo Branding

Your company logo on all event literature and pre-event marketing materials & use of the eCommerce Excellence Awards logo.

Please note that this is subject to print deadlines and logos will be included on all printed material from the time the sponsorship package has been agreed.

Website Promotion

Your company logo placed on the event website www.ecommerceawards.london with a link through to your company profile / website and 250 word promo description of your company activity.

Press Releases and PR Initiatives

Any press releases sent to appropriate media for the awards will refer to your company.

Pre Awards Marketing Campaign Inclusion

This consists of targeted email campaigns, eBulletins, entry and table sales campaigns, coverage via <https://insights.ecommerceexpo.co.uk/> direct mail campaigns and social media interaction.

Awards Night Activity

Awards Attendance

A table / half table / Individual seats to suit your requirements at rate card price.

Branding Included on

- Video screens
- Venue signage
- Stage signage
- Awards menu & running order.

Acknowledgement in the Welcome Speech.

Trophy Presentation on Stage

A representative of your company will be invited on stage to present your sponsored category award to the winner - plus branding on AV for your sponsored category, a professional photo call with the category winner and a personalised award displaying your company name.

Access to the After Show Party with branding on all relevant signage.

Post Awards Marketing

Logo inclusion on the winners email sent to all attendees and the full database. Logo inclusion in post event general marketing campaigns. company mention included in the press releases and issued to trade press.

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Category Sponsor
Only £3000+VAT

INCLUDING a Half Table of 5 Guests

Please note that Category Sponsorship is available on a first come first served basis

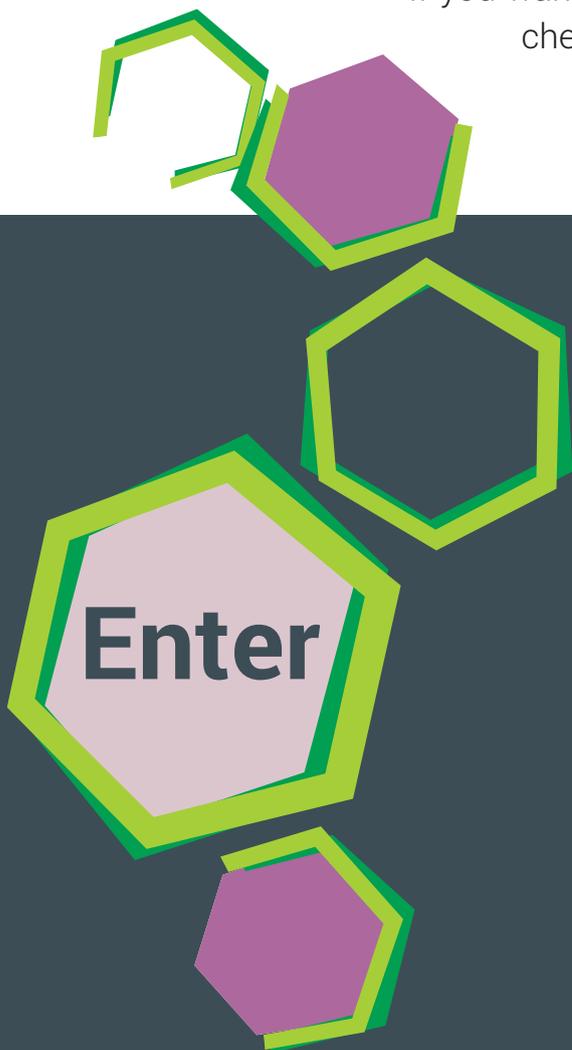
Raise your profile and drive sales

The Leading Awards in your **Industry**

Every year, around 500 of your industry's foremost practitioners gather in London to recognise and honour the magnificent achievements of their peers.

Not only do the awards provide great networking opportunities, but the evening is also a tremendous social occasion. The food and wines are always of the highest calibre, and there'll be great entertainment into the small hours.

If you want to be among our winners in 2019, then you need to check out the categories and enter ASAP!



Benefits of entering include:

- **Raise your profile** – Being a finalist gives you an edge over your competition and ensures you're seen as an industry leader and innovator by your current and prospective clients.
- **Win in front of your industry peers** – When you enter, you'll have the chance to win one of our prestigious trophies in front of your peers.
- **Showcase your success** – See your name in lights at the event and on an array of marketing and PR channels including our online community.
- **Networking** – You'll have the opportunity to network, socialise and party with around 500 leading industry professionals.
- **Extensive coverage** – You'll benefit from branding in our marketing and PR campaigns and receive coverage on www.ecommerceexpo.co.uk

Entry Deadline

Monday 03 June 2019 at 11.00PM (EVENING)
www.ecommerceawards.london

Entering the Awards

BE A WINNER!

Enter as many categories as are applicable to you, your teams and your company, and give yourself the very best chance of picking up a trophy or more on Wednesday 25 September 2019 at London Marriott Hotel Grosvenor Square

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Network, Socialise & Party with the very best in your business

Book Tables for your Teams

Table of 12 Guests	Only £2655 + VAT	Save £885	3 Free places
Table of 10 Guests	£2360 + VAT	Save £590	2 Free places
Half Table of 5 Guests	£1180 + VAT	Save £295	1 Free place
1 Ticket	£295 + VAT		



Attend

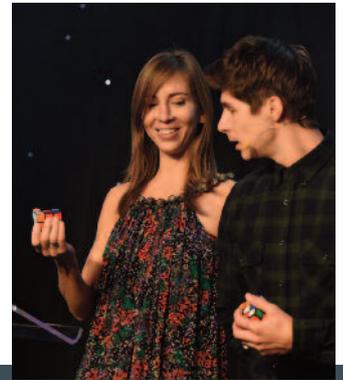
Contact us!

EVENT PARTNERS
Claire Boffey
Group Event Director
claire@revolution-events.com
+44 (0)1892 820 935

GENERAL EVENT ENQUIRIES:
Adam Clark, Event Director
adam@beyondandabove.co.uk
+44 (0) 7788 564 153

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It was fantastic to hear our name read out as a winner amongst some great companies who were considered in the same categories. The team were thrilled to have won not one, but three awards, particularly the gold award as that is selected by the judges which we are delighted to have won for the second year running. It is brilliant to have some external recognition of the endless hard work and dedication that our whole team put into making www.o2.co.uk amazing for our customers.

The awards have pride of place in our office and are another way to maintain the motivation of our excellent team to keep doing what they do every day!

We love the eCommerce awards. There's a great buzz in the room and we got the opportunity to talk to a number of other companies before and after the awards themselves. Once again, the event was really well run and in a great venue – I hope we'll be back next year!

STEVE ELLIOT, HEAD OF ONLINE CONTENT, MERCHANDISING & BUSINESS SALES, O2

Participating in the eCommerce Awards was a one-of-a-kind experience. We had our hopes about the ceremony, but hearing our name being announced by Ben Hanlin was truly magical. Winning such a prestigious award meant a lot not just for us attending the gala, but our whole team as well. Our client LuisaViaRoma - whose loyalty campaign served as a basis for our case study - was delighted as well, and it proved for them that they are building something remarkable.

Being recognized by the judges and other industry titans as well gives us confidence to continue our mission and help other ecommerce companies improve customer retention.

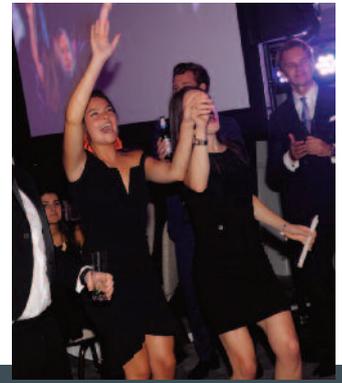
The event was absolutely perfect, from top to bottom. The organizers really outdid themselves, and the ceremony was presented in a compelling way. We especially valued the opportunity to network with other contestants and exchange ideas. Hopefully we can meet again in 2019!

ZSUZSA KECSMAR, CO-FOUNDER AND CMO, ANTAVO LOYALTY

It was an honour to have been shortlisted in this category alongside other top B2B e-commerce companies and we were delighted when Ben Hanlin announced our name as the winner at the awards ceremony. The company works very hard to be innovative and industry leading and to have this recognised at these awards is a great achievement.

Winning the award has been a great motivator for our staff who are so passionate about providing exceptional customer service and experience to all visitors to our website. We had a fantastic time at the event. A great night to socialise and network with e-commerce professionals from around the UK. A great chance to celebrate the great talents we have in the UK.

ROSS MCKENDRICK, E-COMMERCE DIRECTOR, CHRISTIES DIRECT



Even though we know how good our work is, and we know how thrilled our clients are with the results, you still never expect to win ... though you hope and cross your fingers under the table! When Ben Hanlin read out our name we were over the moon to have our work recognised ... The recognition is a big boost for everyone involved from both teams (at Other Media and Arlo & Jacob). We are always trying new things and looking at the solutions from new angles and this gives us all the confidence to keep pushing those boundaries; knowing the extra sweat is worthwhile.

It's always great to be able to treat the team to a well-earned glass of champagne or 3! We had a fantastic evening at the eCommerce Awards and it was a fitting celebration of the hard work we've all undertaken. Splendid venue, sumptuous food, crisp champagne and a wonderful atmosphere. A great night out with the industry's finest!

CLARE BURKE, MARKETING MANAGER, OTHER MEDIA

Our whole team was delighted to bring home a winner's trophy from the eCommerce Awards. The awards ceremony itself is a fantastic evening for the team, the entertainment brilliant as was the atmosphere. It was such a pleasure to witness such deserving winners receive recognition and the icing on the cake, receiving our own awards and recognition for all our hard work.

We strive to provide our customers with the highest standards of user experience, not only online but for the whole customer journey. It is great that those standards have been recognised by the judging panel. We will use this award to support our recruitment processes.

It really is a fabulous and fun event! It is such a great feeling for our whole team to have won these awards.

MARK ADKINS, HEAD OF UX, DIGITAL STRATEGY & DESIGN

Bluebella were delighted to be announced as the winners of a eCommerce Awards 2018. It is wonderful to be recognised in this way for both the quality of the campaign, and for the efforts of the Bluebella team. Winning an eCommerce Award recognises Bluebella as a successful fast growing multi-channel business. It is always highly motivational for the entire Bluebella team to be recognised and rewarded alongside our peers.

FILIP JANCZAK, ECOMM COORDINATOR, BLUEBELLA

We are delighted to have won an eCommerce Award for Best Agency. Thank you for putting on an incredible evening.

PHIL RABY, BUSINESS DIRECTOR, QUILL